

PORTAL

HYBRID SOCIAL METAVERSE PLATFORM

PORTAL build on  NEAR

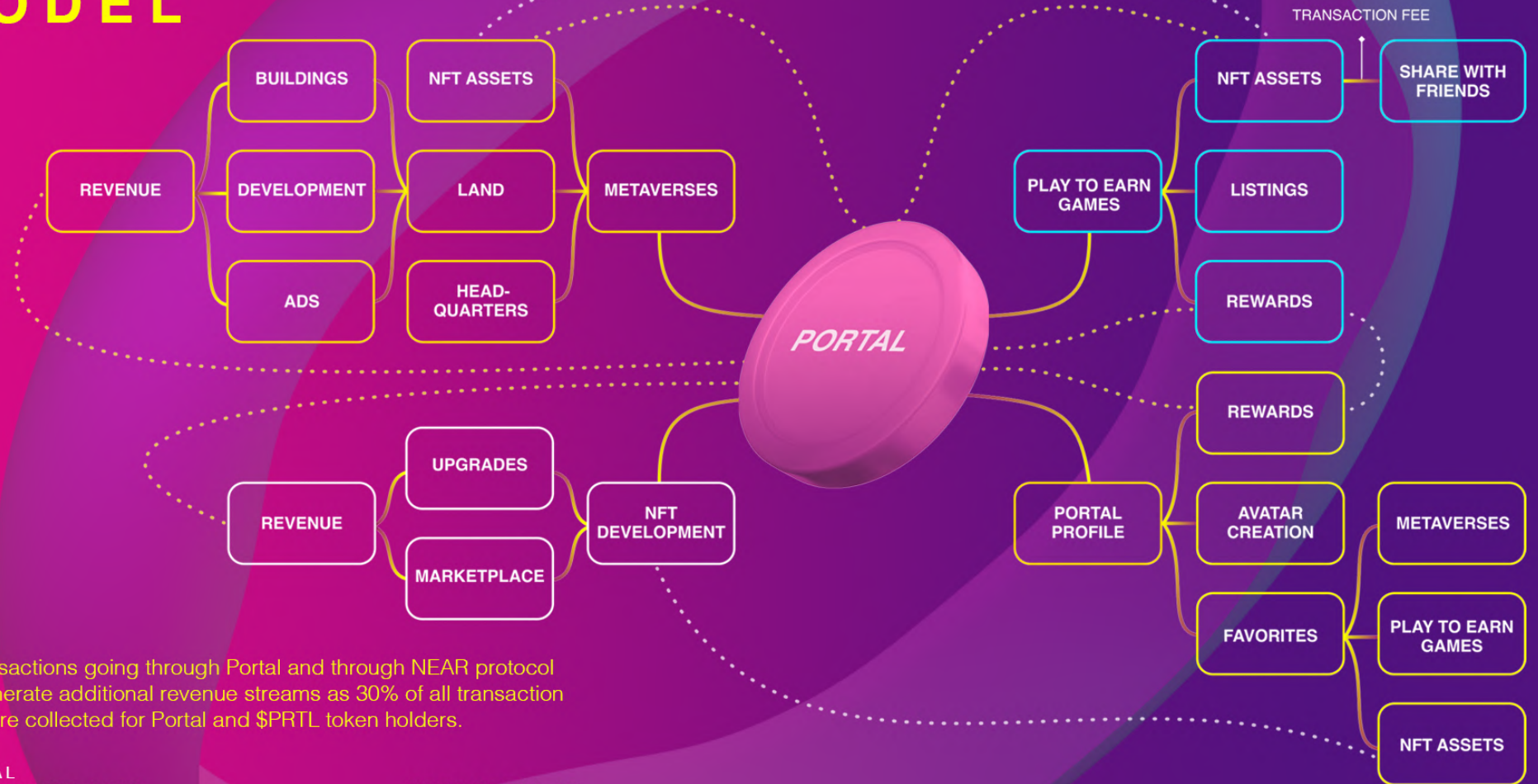
THE FUTURE IS HERE WELCOME TO **PORTAL**

Portal is the first hybrid social metaverse platform providing metaverses, play-to-earn games and NFT development all within one interconnected ecosystem and easy accessible through your personal Portal: discover new worlds, buy, use and share assets, meet with friends, play games, earn rewards and much more.

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BUSINESS MODEL



All transactions going through Portal and through NEAR protocol will generate additional revenue streams as 30% of all transaction costs are collected for Portal and \$PRTL token holders.

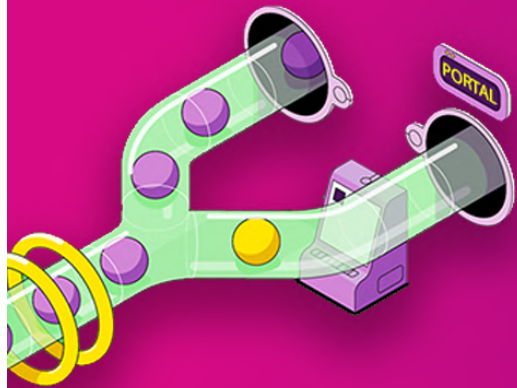
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PURPOSE

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PROBLEM

Many metaverses, play-to-earn games and usable NFT's are being developed right now. We have been researching: 357 metaverses and 1504 play-to-earn games, all trying to build their own communities and user base. Even though these markets have huge potential, the overflow of seperated and individual projects is a problem. Not all projects will survive with this amount of competition.

SOLUTION

Portal is combining all of these aspects and creates one user-friendly platform that connects all this online power. With a selection of the best metaverses and play-to-earn games Portal will function as the starting point for users to dive into metaverses, play games, meet with friends and show, buy or organize their NFT's. One solution in the form of a hybrid space that connects all of these aspects. And really important: providing multiple ways for \$PRTL token holders to benefit from all of these high potential sectors combined. Welcome to Portal.

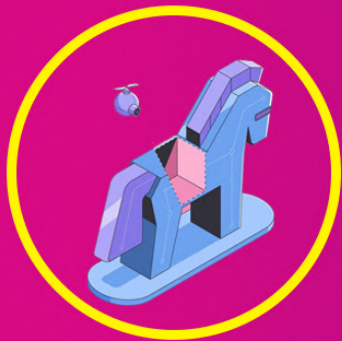
MARKET POTENTIAL



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NFT's

\$39 Billion Market
CAGR 35,2%



PLAY TO EARN

\$18 Billion Market
CAGR of 27.5%



METAVERSES

\$47 Billion Market
CAGR of 43.8%



SOCIAL MEDIA

\$182 Billion Market
CAGR of 25,4%



PORTAL

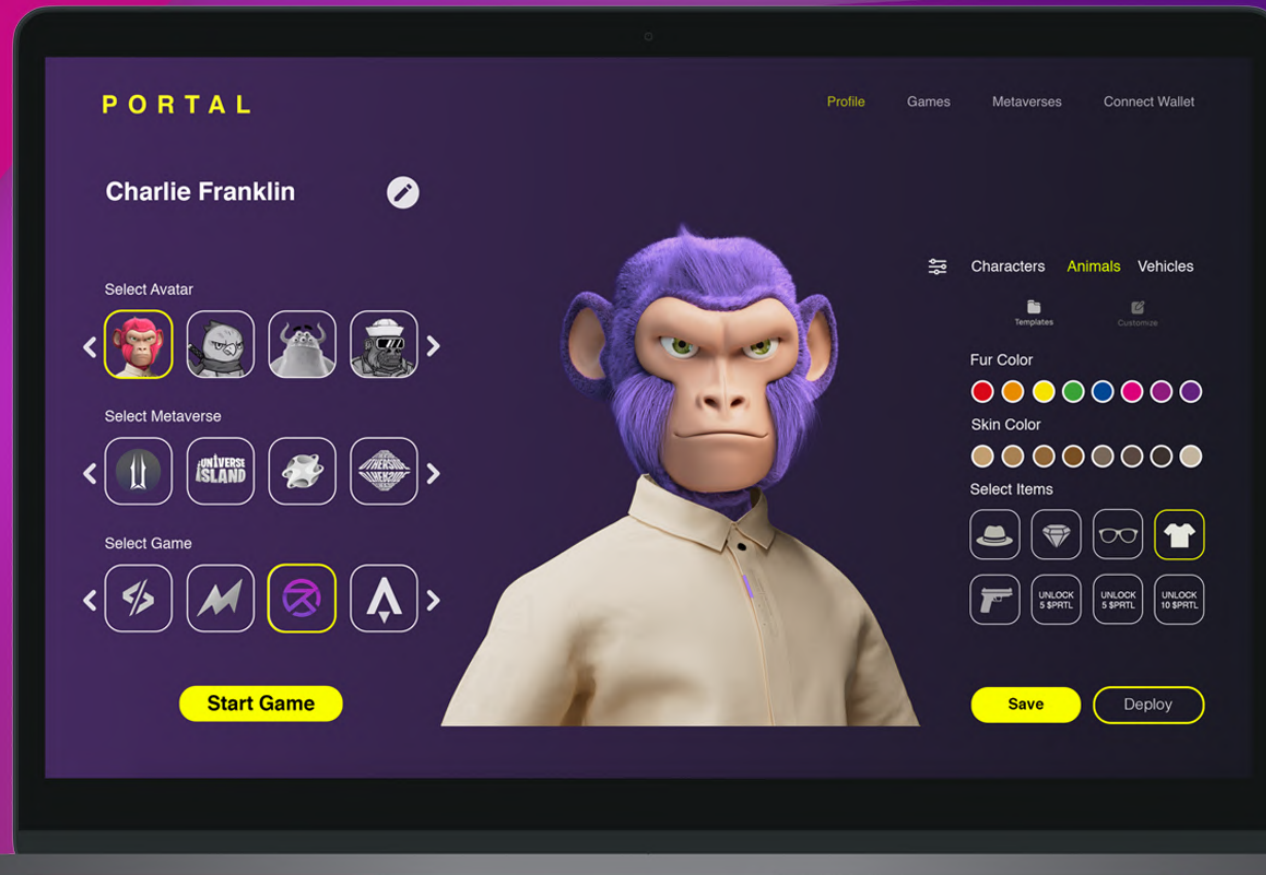
Hybrid connection
of all these sectors +



There is huge potential in these fast growing markets. Metaverses, NFT's and play-to-earn gaming are still in a really early stage. The hybrid connection between these different sectors give Portal a lot of potential for growth. Portal is designed in a way that if these markets grow, Portal will boost and token holders will benefit from this boost.

INTERFACE

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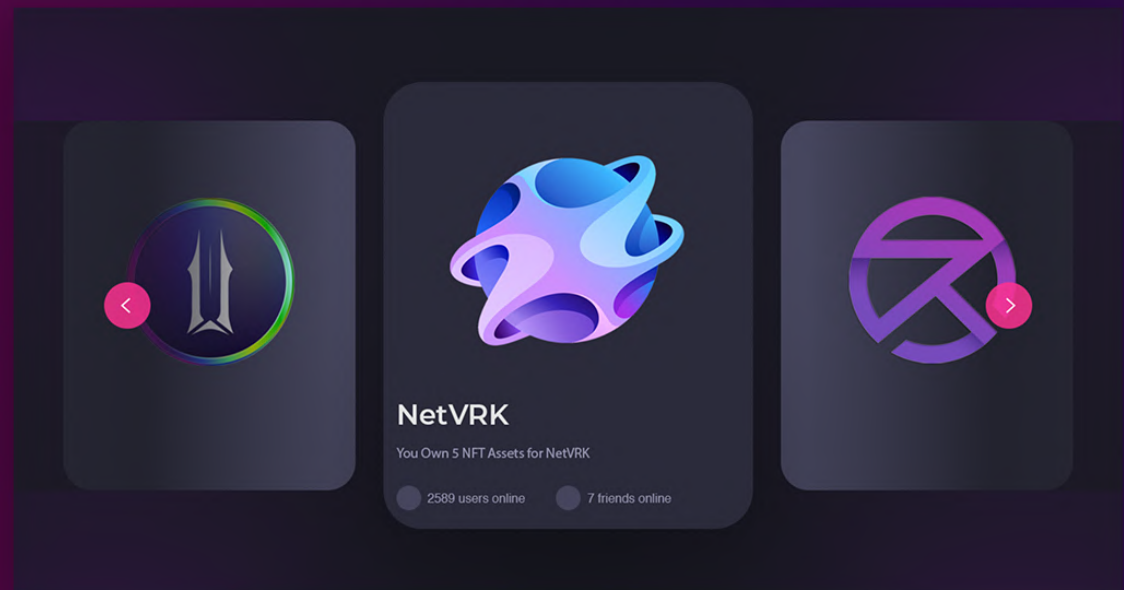


SWITCH METAVERSES

Portal makes it fast and easy to enter a metaverse of choice. Discover new metaverses, see if friends are online and check how many NFT's you own to use in a particular metaverse. Enter, switch and discover metaverses all in one place!

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SELECT METAVERSES

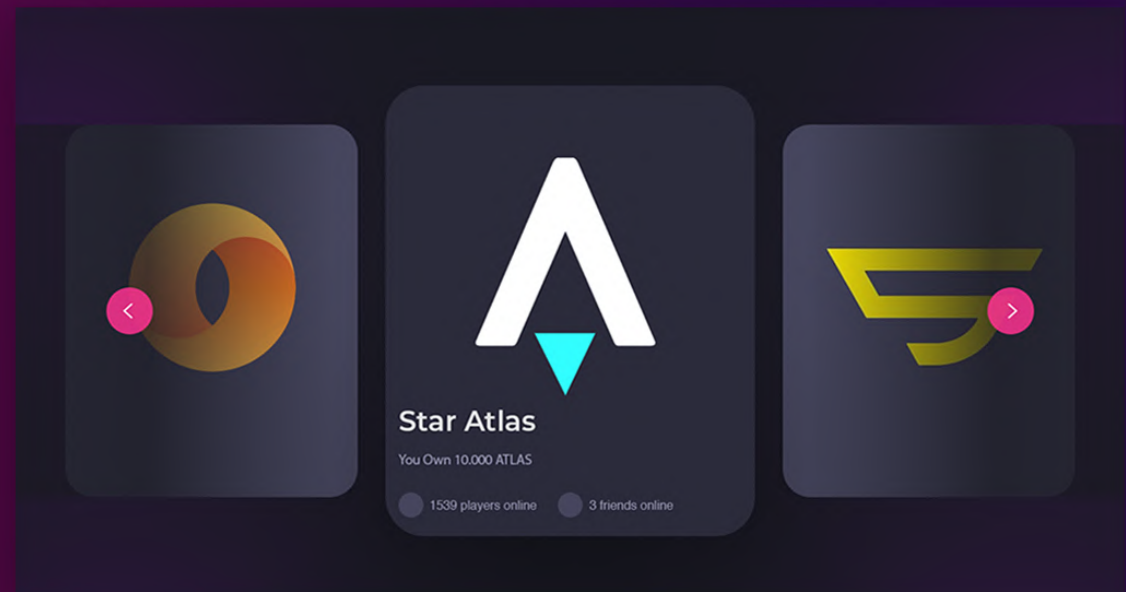


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PLAY TO EARN

Portal contains a selection of play-to-earn games. Use Portal to discover new games and have quick and easy access to play them. Find your favorite game, play and get those rewards!

SELECT GAME

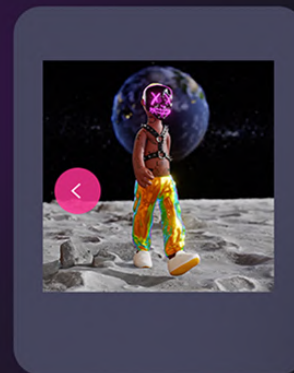


SELECT SHARE BUY NFT'S

Portal gives the ability to showcase, share and use NFT's in games and metaverses. Portal will take a large roll in NFT development and NFT usability in multiple projects. Get high-end NFT's that are actually usable in multiple metaverses and games.

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SELECT NFT

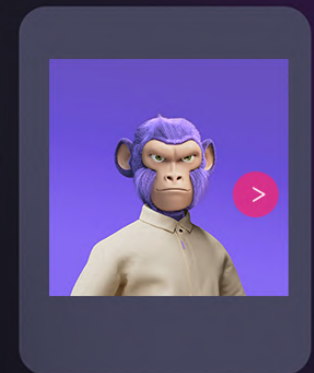


XS Motorcycle

XS Motorcycle for NetVRK

1539 players online

3 friends online



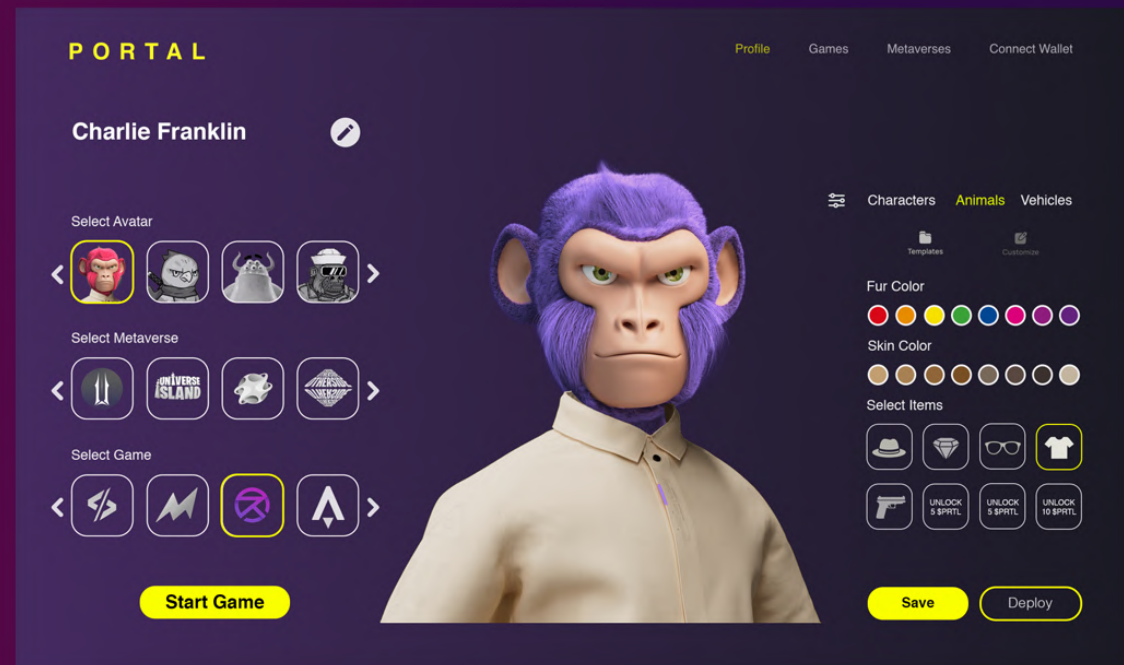
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PERSONAL PORTAL

Create your own personal Portal profile. Safe your favorite metaverses and play-to-earn games, show and share your NFT's, connect with friends and even link other social media if you want to. Create your own avatar and dive into a project of your choice!

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PERSONAL PORTAL



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KEY FEATURES

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HYBRID CROSS CHAIN INTEROPERABILITY

Connection between metaverse projects on different chains, connection with NFT's on different chains and connection with play-to-earn games on different chains. Everything in reach from one clean and easy to use interface.

IN GAME HEADQUARTERS

In game headquarters are part of both the brand exposure and usability of Portal. Headquarters are build on land that is owned by Portal in metaverse projects. Users are able to enter the headquarters and access their assets, connect with friends or switch to another metaverse.

NFT DEVELOPMENT

Portal is working together with metaverses and game studios to develop and create unique, high-end NFT's that have usability in multiple metaverses. Next to that Portal is experimenting with new and innovative ways of NFT's. Portal token holders can expect huge advantage and great rewards from this.

METAVVERSE LAND REVENUE

Metaverse land owned by Portal will function to provide revenue and rewards to benefit Portal token holders. Think of NFT swapping stations, play-to-earn gaming halls, meeting rooms, advertisement space or showrooms for brands. As the sectors develop more money will be spend in the metaverse.

PORTAL ECOSYTEM REWARDS

Revenue from NFT sales, ecosystem swaps, transactions between projects and sharing and lending of assets, revenue from ads and structures are used to reward Portal token holders.

METAVVERSE PROPERTY SERVICE

As Portal is directly involved with metaverses and owns land, tracking all trends and building more and more expertise in the sector, Portal is able to provide valueable service for brands, other projects or metaverse investors. Portal can facilitate buildings, events and users for campaigns.

PORTAL GOVERNANCE MODEL

Portal token holders will always have their vote on directions for the Portal ecosystem. Whether to invest in buying more land in metaverses, to start developing a Portal mini-game, or metaverses to collaborate with, these are all topics that can be voted for by the Portal community.

FUTURE READY

All together Portal is setting as much foot in the instustry as possible. Creating multiple ways for token holders to benefit and for the ecosystem to grow along with these 3 main sectors. Portal forms the spider in the web of play-to-earn gaming, metaverses and NFT's.



MILESTONES ACHIEVED

INTERFACE TESTING PHASE

Portal interface and avatar creation tool are in development and ready to test.

PARTNERSHIPS WITH PORTAL

Portal partnerships are ready to unroll when the project is launching, this is part of the marketing strategy.

Multiple triple A projects are on the list for partnerships, including metaverses, play-to-earn games and other solutions that match well with Portal.

NFT COLLECTION

High-End 3D NFT Collection designed by PORTAL. These NFT's can be used as an avatar through Portal and will have multiple functions in relation to other projects.

METAVVERSE LANDS owned by Portal

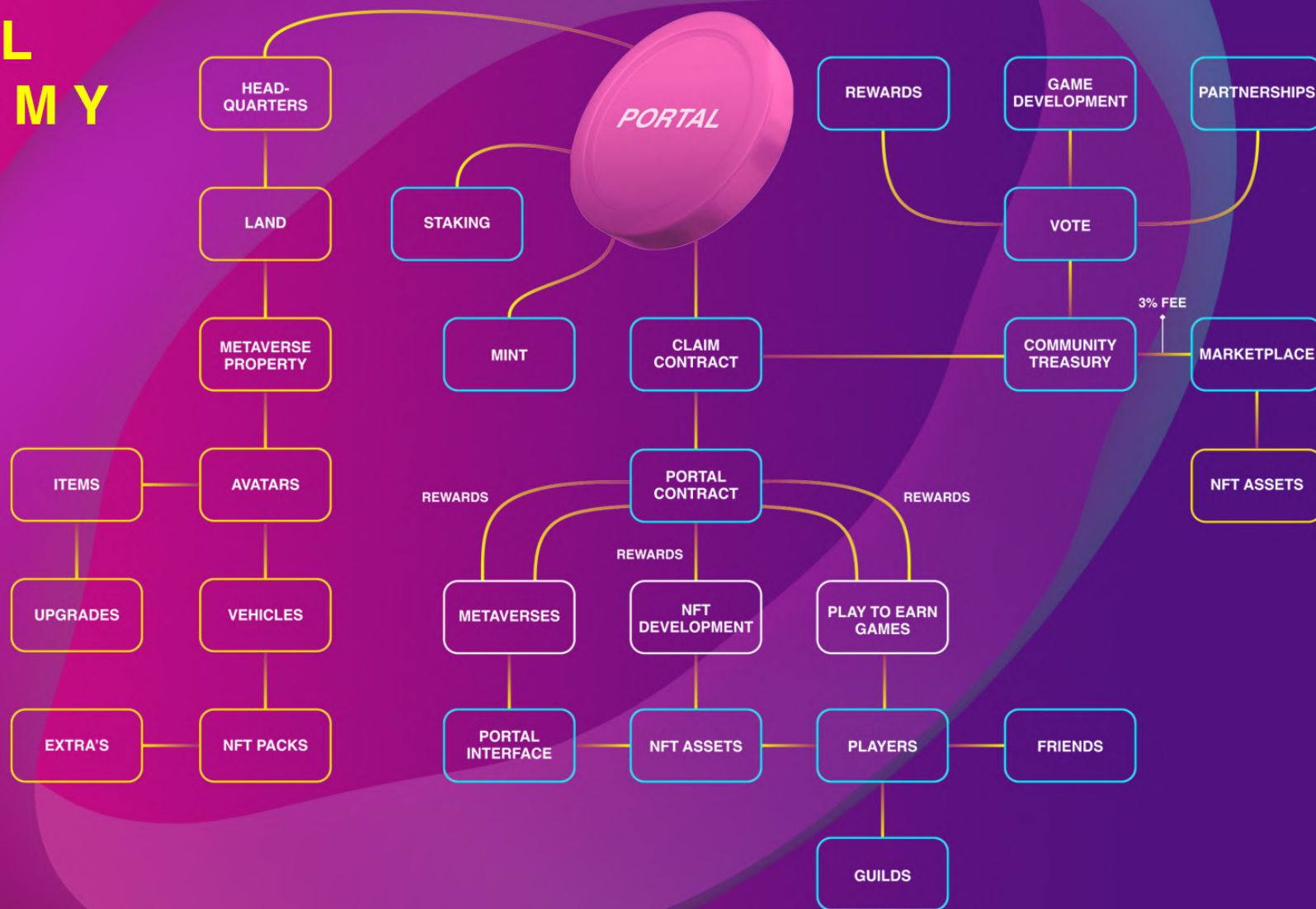


NEAR DEVELOPMENT

Building on NEAR protocol to generate 30% on all transaction within the Portal ecosystem.

PORTAL ECONOMY MODEL

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TOTAL TOKEN SUPPLY
98.000.000 \$PRTL

TOTAL RAISED
\$2.940.000

TGE CIRCULATING AMOUNT
1.911.000 \$PRTL

TGE MARKET CAP
\$373.870

PORTAL TOKENOMICS

Category	Allocation	Price	\$PRTL Tokens	Locked	Vesting Months	TGE Unlock	Monthly Vesting
Angel Round	5%	\$0,05	4.900.000	1 Month	12	0,00%	9,1% linear
Seed Round	5%	\$0,08	4.900.000	1 Month	11	0,00%	10% linear
Strategic Round	10%	\$0,10	9.800.000		9	7%	11,62% (skip month 2)
Private Round	5%	\$0,12	4.900.000		8	9%	13% (skip month 2)
Public Round	5%	\$0,15	4.900.000		3	20%	40% linear

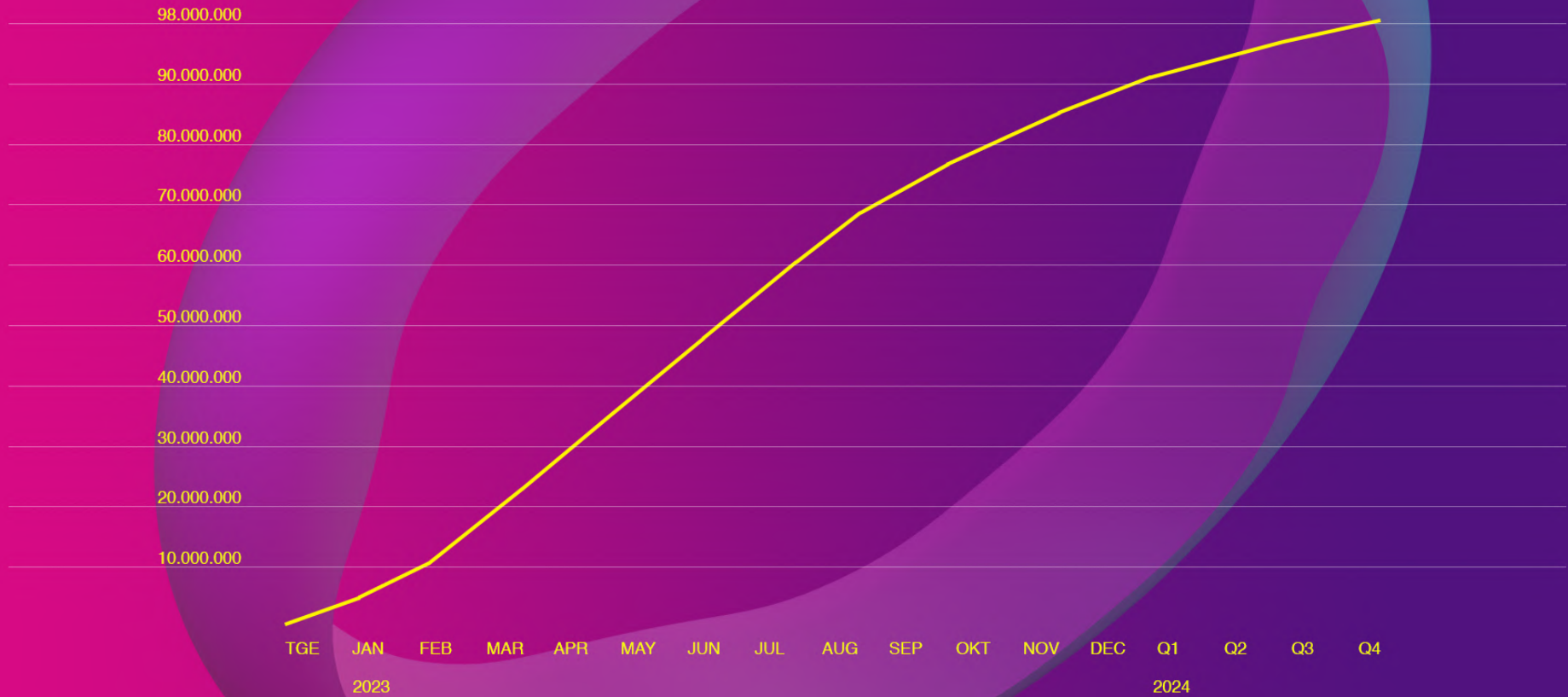
ALLOCATION RAISED FUNDS

Total Raised Funds	\$2.940.000
Development	\$1.140.000
Liquidity	\$500.000
Marketing	\$500.000
Legal	\$150.000
Operations	\$250.000
Metaverse Land	\$250.000
NFT Development	\$150.000

PORTAL TOKENOMICS

Category	Allocation	\$PRTL Tokens	Locked	TGE Unlock	Monthly Vesting
Marketing	20%	19.600.000	2 Months	0,00%	5%
Team	14%	13.720.000	3 Months	0,00%	5%
Advisors	5%	4.900.000	1 Month	0,00%	5%
Partnerships	10%	9.800.000	1 Month	0,00%	10%
Operations + Reserves	6%	5.880.000	6 Months	0,00%	5%
Staking + Rewards	10%	9.800.000			
Exchange Liquidity	5%	4.900.000		75%	75% at TGE and 25% used for CEX listing

TOKEN RELEASE



ROADMAP

Q04 2021

Research market and trends
Research on usability and market share
Initial platform development

Q01 2022

Team expansion
Whitepaper released
First partnerships for Portal

Q02 2022

Initial design for profile and avatar creation
First land bought in metaverses
First angel investors on board

Q03 2022

Setting up smart contracts
Boosting Portal marketing
Profile and avatar creation module development

Q04 2022

Research for Portal's own metaverse
Token presale stage
First NFT asset designs to be used in multiple metaverses

Q01 2023

Token launch
Expanding the Portal NFT assets
Start building Portal mini games and own metaverse

MARKETING PLAN

PORTAL	Month 1	Month 2	Month 3	Month 4
Main Focus	Community building Target audience	Community building Hype build NFT collection	Community management Hype build NFT collection Token sale promotion Whitelist access NFT drop 1	Community management Launch NFT collection More utilities announced for NFT's Portal staking options Ecosystem expansion
Communication Strategy	Intro NFT collection Intro Portal interface Avatar creation tool Land buys Partnerships	Staking benefits New games and metaverses Adoption metaverse & P2E NFT boosting campaign Token utility explained Social announcements	Portal USP's Discord Joining Giveaway Portal Ecosystem Portal Partnerships Portal metaverse land increase Revenue streams explained	Staking options Headquarters expansion Portal partnerships Token utility explained Social announcements Ecosystem expansion
Distribution Strategy	Growth Hacking Mass DM's Twitter & Youtube Influencer Promotions AMA's in big communities	Growth Hacking Mass DM's Twitter & Youtube Influencer Promotions AMA's in big communities Discord referral program	Growth Hacking Mass DM's Twitter & Youtube Influencer Promotions AMA's in big communities Youtube giveaway	Mass DM's+ Twitter & Youtube Influencer giveaways and collabs AMA's in big communities Youtube giveaway Metaverse ads and display ads Paid listings and email marketing
Conversion Strategy	Multi-channel shilling Active community mods	Multi-channel shilling Active community mods Partnerships Discord boosting program	Multi-channel shilling Active community mods Partnerships Discord boosting program Articles and press release Email marketing	Multi-channel shilling (soft and hard) Active community mods Heavy cross-promotion by partnerships Airdrops Discord cross-server giveaways Media and press relations boost

SCALING STRATEGY

METAVEVERSE LAND

Portal will continue to buy land and plots in triple A projects. By setting actual foot in these high potential projects, Portal owns land to create revenue and build out the Portal project. With Portal Headquarters the ecosystem will gain both users and visibility. Portal strongly believes in the metaverse sector, but we don't believe in building thousands of different metaverses all individually. With Portal we rather aim on the best metaverses that are already available and own and control pieces of those projects.

NFT DEVELOPMENT

Portal is developing and will continue to design high-end usable NFT's. These are used for partnerships with other projects and create additional value for Portal users and token holders.

PARTNERSHIPS

More partnerships, more revenue streams and multiple ways for token holders to benefit from the metaverse, play-to-earn gaming and NFT markets will grow Portal's user base and will scale up the project. We have great partnerships planned and will continue to do so. Additionally Portal is setting up an intensive marketing strategy to boost the project even further.

EXCLUSIVE BENEFITS

Exclusive benefits for Portal token holders and users will result in a growing user base. With offering high-end and usable NFT's, together with great partnerships and revenue streams from land, ads, transactions and sales for upgrades or equipment in play-to-earn games, many additional and unique benefits will be created for Portal users and token holders. Think of exclusive acces to NFT's, events or discount on NFT packages or when buying items from brands.

MARKET POTENTIAL

The overall market has much more potential for growth in the upcoming years. Portal will set as much foot in these sectors as possible, as we are doing right now. Portal is pushing to be the connecting element for users to move, switch and organize all their activities between projects. Portal is directly attached to these sectors and will grow upon it, together with it's users and token holders.

PORTAL CORE TEAM



RIEN WELSINK FOUNDER
12y of marketing, branding and campaigns for Nike, Heineken and Diesel. 3 startups and 5y blockchain.



JORG VAN DER HAM CTO
15y of development including blockchain 3 startups in payment systems and SaaS platforms.



BENGT BENNINK GROWTH+
7y of marketing and growth hacking business startups and blockchain marketing specialist. 5y in blockchain.



ADRIEN LEPERT CMO
10y in startups, business and tech development leading loan comparison platform. 7y in blockchain.



AMIT SHUKLA APP DEV
Web application development, mobile application development. Expert cross platform applications. 4y blockchain.



GABRIELE MENICELLI NFT's
8y blockchain and community growth, NFT specialist and 3 start-ups. Multiple successful NFT projects.



ALVIN DAVIS DEV
10y in development, technology and blockchain. Worked on triple A projects and is a hardcore code designer.



DANILL KUCHKOV DEV
Full stack blockchain developer. Building on NEAR and great experience in ecosystem building.



DAN OKOUNEV GROWTH+
7y of affiliate marketing, community building and NFT specialist. Strategic partnerships and marketing.



MASUM BILLAH ART/DESIGN
Specialist in user interface design. Research, UX/UI design, finance and development. 3y in blockchain.



FAOUZI DAHOUA ADVISOR
Advisor and owner of Dutch Game Studio. 15y of experience in high quality game development.



LEON LANEN ADVISOR
Advisor and founder of Bit Hotel play-to-earn game and metaverse. Excellent in software and development.



OKSANA BELOUSOVA ADVISOR
Kraken Representative. 14 years of experience in marketing and sales. FTX Fund & Blockchain Founder Fund.

BACKERS & PARTNERS



PORTAL METAVERSE LAND



CONTACTS

USEPORTAL.IO

INFO@USEPORTAL.IO



COMMUNITY

TWITTER

12.000 Followers +
twitter.com/useportal_io

INSTAGRAM

10.000 Followers +
instagram.com/useportal.io

DISCORD

3000 Members +